

JEGI Press Release

JEGI #1 for 7th Consecutive Year in Bloomberg's Annual M&A Rankings

New York, NY January 10, 2013 Celebrating its 25th anniversary in 2012, The Jordan, Edmiston Group, Inc. (JEGI) continued its leadership among middle-market investment banks in media, information, marketing and technology, closing the year with a flurry of activity, including six transactions in December. This brought the firm's total number of deal closings for the year to 17, helping shareholders realize nearly \$1 billion in value, and positioning the firm #1 for the 7th consecutive year in Bloomberg's annual rankings of top M&A advisors serving the Media, Internet and Marketing sectors.

Bloomberg M&A League Tables, 2008-2012											
TOP ADVISORS SERVING THE US MEDIA, INTERNET AND MARKETING SECTORS**											
2012			2010-2012 (3-YEAR)			2008-2012 (5-YEAR)					
Rank	Advisor	# Deals	Rank	Advisor	# Deals	Rank	Advisor	# Deals			
1	Jordan, Edmiston Group	12*	1	Jordan, Edmiston Group	45	1	Jordan, Edmiston Group	77			
2	Morgan Stanley	8	2	Morgan Stanley	22	2	Morgan Stanley	31			
3	Moelis & Co	7	2	Petsky Prunier	22	3	Goldman Sachs & Co	27			
4	GCA Savvian	6	4	Goldman Sachs & Co	18	3	Petsky Prunier	27			
4	JP Morgan	6	5	GCA Savvian	17	5	Ernst & Young	26			
4	UBS	6	5	JP Morgan	17	6	JP Morgan	25			
7	Petsky Prunier	5	7	Bank of America Merrill Lynch	14	7	GCA Savvian	22			
7	Rothschild	5	7	Ernst & Young	14	8	UBS	21			
9	Blackstone Group	4	9	Rothschild	13	9	Bank of America Merrill Lynch	20			
9	Evercore Partners	4	9	UBS	13	9	Deutsche Bank	20			
9	Goldman Sachs & Co	4				9	Rothschild	20			

* JEGI COMPLETED 17 TRANSACTIONS IN 2012, BUT FOUR WERE ANNOUNCED IN JANUARY 2013 AND ONE FELL OUTSIDE THE SECTOR COVERAGE AREA.

** RANKINGS BY NUMBER OF DEALS COMPLETED AND INCLUDES ADVERTISING; E-MARKETING; INFORMATION; INTERNET CONTENT; MULTIMEDIA; AND PUBLISHING.

About The Jordan, Edmiston Group, Inc.

The Jordan, Edmiston Group, Inc. (JEGI) of New York, the leading independent investment bank for the media, information, marketing and technology sectors, celebrated its 25th anniversary in 2012. Since 1987, JEGI has completed more than 500 high-profile M&A transactions for global corporations; middle-market and emerging companies; entrepreneurial owners; and private equity and venture capital firms. For more information, visit www.jegi.com.

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